



Lighting up Boston

AMERLUX'S ELEGANT LINEAR LIGHTING SYSTEM CASTS FINANCIAL FIRM IN A NEW LIGHT

Nestled among the historic buildings of Boston's Fort Point Channel neighborhood that overlooks the busy channel waters, a leading financial firm needed to revitalize its high-rise offices.

The executive suite in particular was due for an upgrade. Consisting of an 18,000 square foot floor of offices and high-walled cubicles, the company leaders wanted a more inviting and cooperative space to encourage idea-sharing. The plan was to redo the entire floor and replace the old florescent lighting, closed-off executive offices and the 12-year-old cubes with a fresh environment that would support a range of work styles, while bringing executives and employees in closer collaboration.



Linea Mini 1.5" direct and indirect

"I always use the batwing distribution version of the Amerlux indirect Linea fixtures since it has the best light quality across the ceiling. It's like sitting under a cloud."

— **Keith Yancey**, principal, Lam Partners

The solution was an innovative open-concept space with three distinct areas: a workspace area, a café and an incubator for strategic initiatives. Areas were set apart with modular and movable furniture and differing lighting rather than traditional walls. This design built flexibility into the space for future needs and reduced construction costs.



"This project is primarily open space," said Keith Yancey, principal at lighting design firm Lam Partners. "They created these little neighborhoods and environments with the furniture systems. There are places where people can work by themselves or with others. It's the executive suite, but the space is used by a wide range of folks coming into the space."

Building on furniture and minimalist louvered partitions, Yancey and his design team of Penn Whitlow and Alicia Miksic, used the lighting to differentiate the different zones within the space.

"The space is flexible, so the lighting had to be flexible too in case the client needed to move things around," said Yancey. "To achieve that, we provided ample ambient light to the whole space, so people could perform tasks anywhere. But just because it has the same ambient level, doesn't mean it's homogenous—it's a very diverse visual environment. We lit it almost like a showroom, with decorative fixtures here and there."

"We fell in love with Amerlux products a long time ago. They are ground-breaking for size and performance."

— **Keith Yancey**, principal, Lam Partners

To build the general ambient light, Yancey used Amerlux's award-winning Linea Mini 1.5" linear pendant LED solution. With direct, indirect, and a direct/indirect combination, Linea Mini offers several lighting distributions for maximum design freedom.

"We used a lot of Amerlux Linea Mini to tie everything together," said Yancey. "Where there were open ceilings, we used indirect Linea and where there were noise-dampening baffles, we used a combination of direct and indirect. The indirect kind of hid the fixtures, so it was like sitting under a cloud."

"Linea fixtures integrate very well and don't call a lot of attention to themselves. I've used them in several other projects for this client because they are so simple," continued Yancey.

Linea Mini's benefits extend beyond aesthetics and versatile design options. With its long operating life and excellent energy efficiency, it delivers significant savings to users. In this project, it even secured the client a \$7,200 incentive from Eversource, the local utility company.



“This project had a breakneck schedule, yet the Amerlux fixtures arrived in time, which is quite a testament.”

— **Keith Yancey**,
principal, Lam
Partners

“We got a utility incentive for our client with the lighting because we were able to meet the light requirements with fewer watts per square foot—we ended up with only 0.59 watts per square foot. It’s easier to get the power density down with the open space and the Amerlux fixtures deliver efficient, even illumination without a lot of watts,” said Yancey.

Delays are the chief culprit for driving construction projects over budget. On top of the hard savings from Eversource, Amerlux delivered the 512 feet of Linea fixtures to the jobsite quickly to keep the project on schedule.

“This project had a breakneck schedule, yet the Amerlux fixtures arrived in time, which is quite a testament,” said Yancey. “You can usually get poor quality quickly, but good lighting quickly is not common. We fell in love with Amerlux products a long time ago.”

Now that the project is complete, Yancey’s clients have a chance to fall in love with Amerlux’s Linea Mini fixtures too.

“They really like the space a lot,” said Yancey. “It’s a very vibrant space and a lot of fun. It is an exciting environment and is not in the least bit like a boring corporate space.”



PROJECT SUMMARY

End User

A leading financial firm (Boston, Massachusetts)

Project Scope

Refresh executive floor offices and support staff space, creating a modern-looking open concept space with private and collaborative work areas and a café. Rather than using walls, the space was divided into different zones through lighting and modular furniture. To achieve this, the designers leveraged Amerlux's sleek Linea Mini 1.5" linear pendent light, with 392 feet of direct/indirect and 120 feet of indirect fixtures to provide general ambient lighting for the 18,000 sq. ft. project.

Agency Rep

Reflex Lighting (Boston, Massachusetts)

Architect

Jacobs (Boston, Massachusetts)

Lighting Designer

Lam Partners (Cambridge, Massachusetts)

Upgrade Benefits

- Thanks to Linea Mini's DLC listing, the client qualified for a \$7,200 incentive from Eversource, the regional energy provider.
- The customer received an aesthetically pleasing office area that encourages collaboration and is gently illuminated with comfortable indirect light.
- The slim Amerlux LED fixtures pair well with the visible ceiling louvers to blend in and not draw attention to themselves.
- The LED fixtures' 50,000-hour rated life will deliver years of maintenance-free operation.



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